

Nikita Kissel

Product builder. Emotional intelligence meets systems thinking.

The friction that matters most is the one users don't notice.

The need that matters most is the one they can't name.

I build for both.

01 Bump **02** Heer **03** Wellbeing App **04** Horoscope **05** Ember

Bump

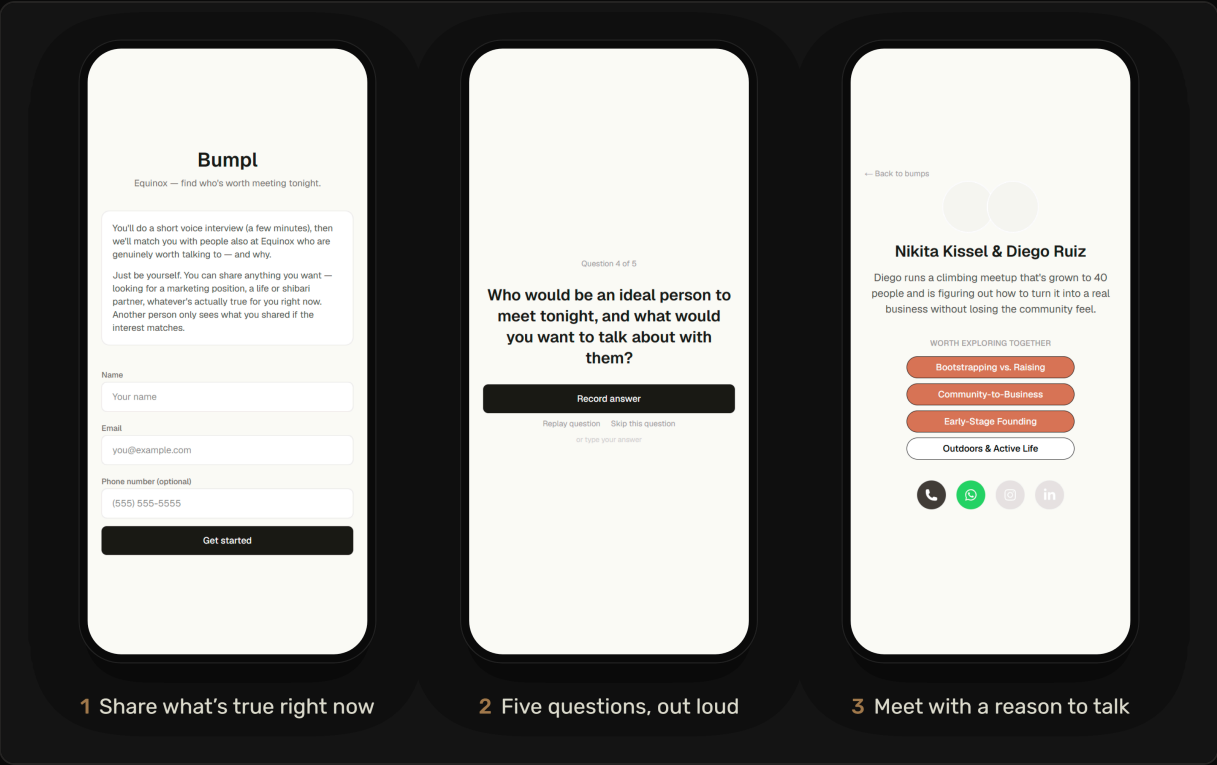
Skip small talk for a topic that's current for both.

THE DECISION

Talking about what's real and current matters more than topics you used to. Staying current is the hard part, so on iOS the app agrees on a weekly time and places a short, consent-first call to catch up on what's changed.

WHAT IT PROVES

People crave connection, and even more for it being real. An easy opener into the meaningful, current part of a conversation.



Live demo: bump-wine.vercel.app

Heer

Conflict resolution reimagined.

WHY

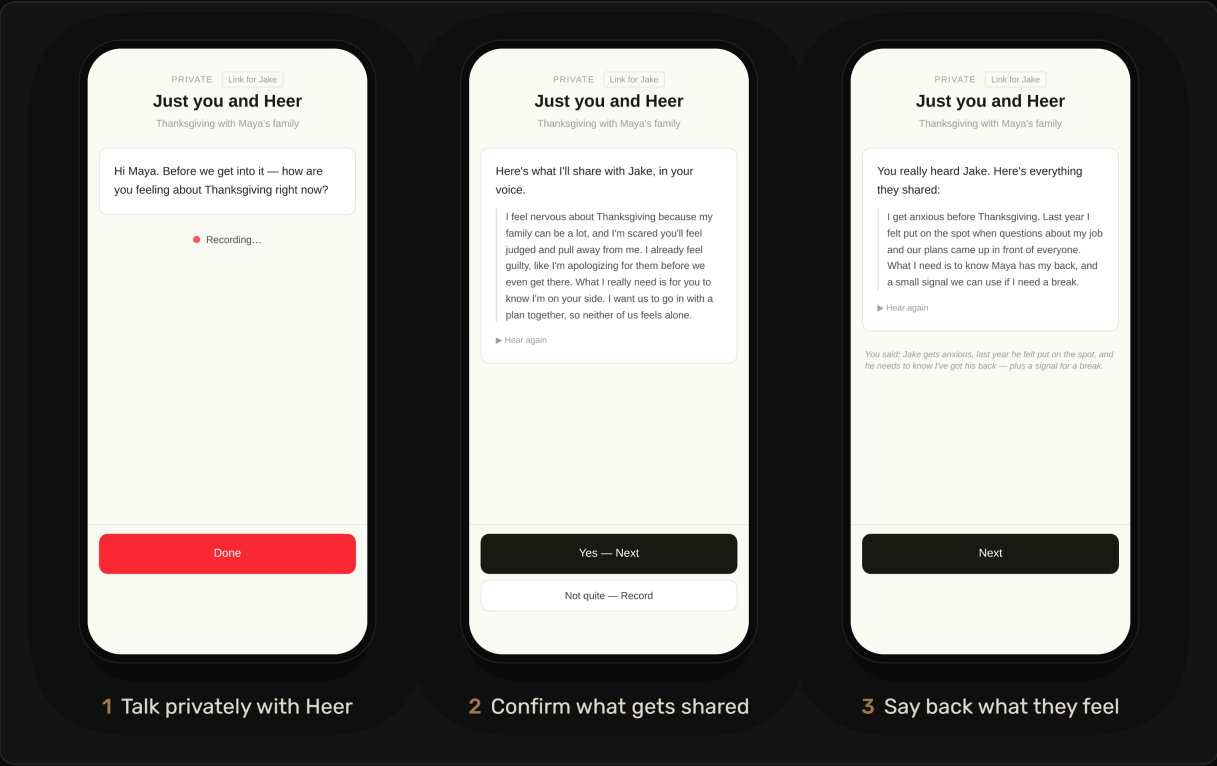
We listen to respond, not noticing that the other person needs to be heard before they can hear us. When both feel heard, there's a foundation for a solution that fits both without compromise.

THE DECISION

Separate people on the call, until each of them feels heard.

WHAT IT PROVES

Conflict can only be resolved when both sides feel heard.



Live demo: heer-mu.vercel.app

Wellbeing App

Your wearable and phone data, turned into seven scores you can actually feel.

WHY

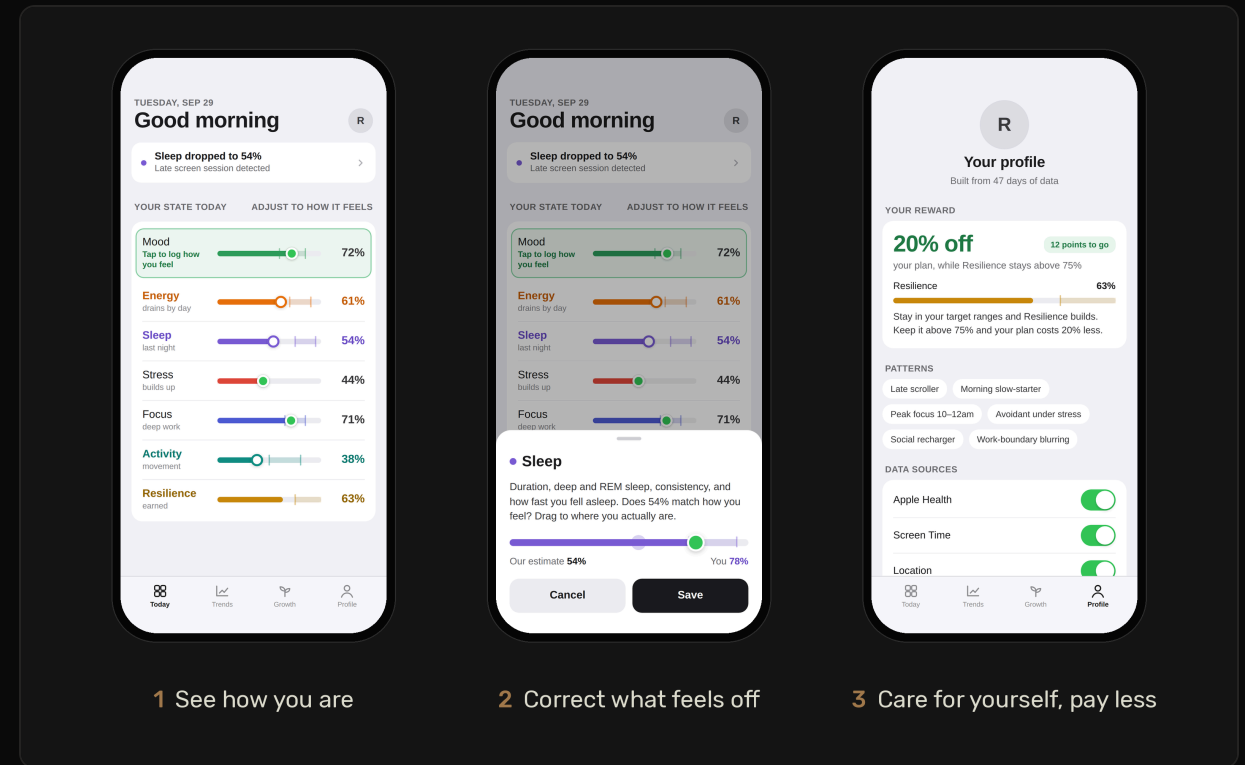
What reaches you from wearables is numbers and charts that rarely match how you feel. This app reads the signals quietly and tells you in one human sentence how you are and why.

THE DECISION

Reward consistency with price. Every day in your target ranges builds Resilience, and Resilience lowers what you pay.

WHAT IT PROVES

The business can win only when the user does.



Clickable prototype: nikitakissel.com/wellbeing

Horoscope

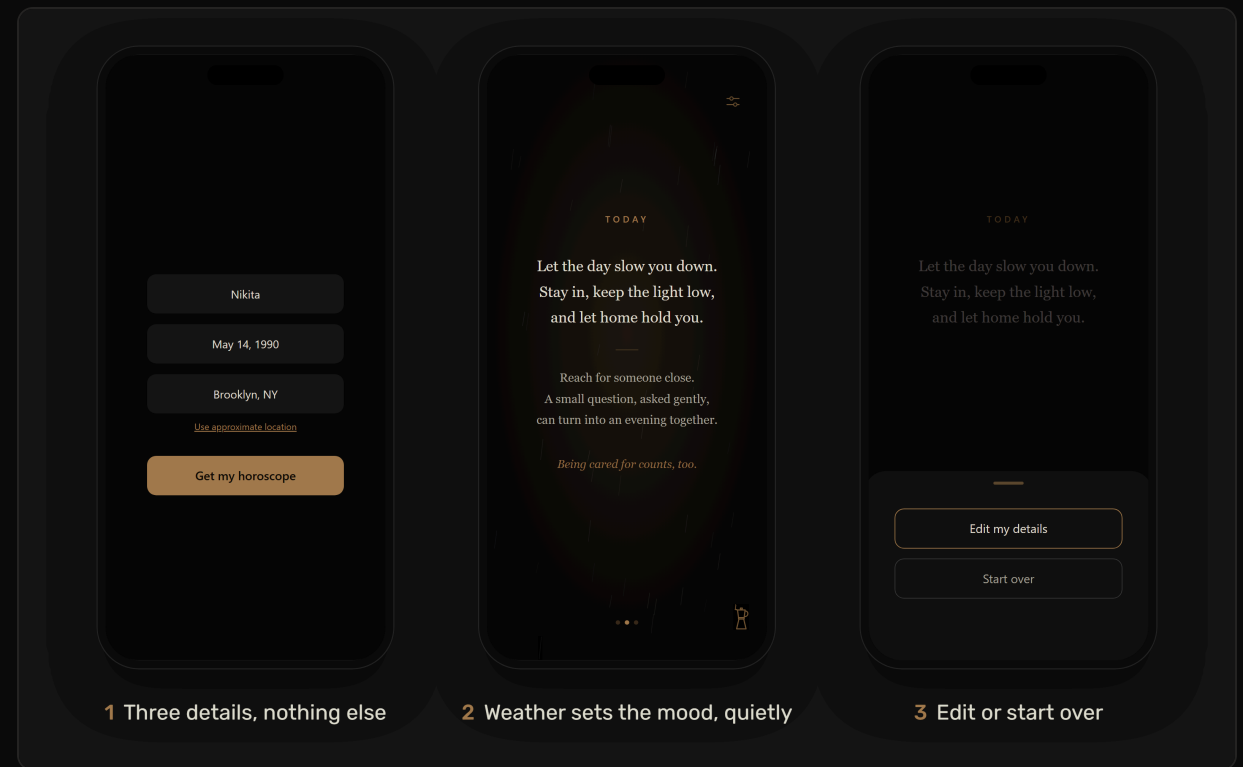
A daily horoscope that feels familiar and quietly runs on psychology and local weather-vibe.

THE DECISION

Keep the surface a horoscope: nothing to configure, only swipes between yesterday, today and tomorrow. Substitute grounded behavioral psychology for prediction, and let the day's weather set the emotional texture without ever naming it.

WHAT IT PROVES

Product taste is what gets cut, not what gets added. Non-goals were locked before features.



Ember

A dating app that matches on vibes, not profiles.

WHY

Being loved for a likable average we perform isn't enough, and it doesn't last. Dating apps reward the opposite of authenticity: curated bios, endless swiping, performing for the widest audience.

THE DECISION

Connect on vibes, not inputs. No bios, no likes: an AI reads how you communicate (pace, emotional depth, humor, attachment rhythm), and photo swipes only calibrate attraction, anonymously. A fork system quietly tests you against compatible people and shows one match only when it's confident.

WHAT IT PROVES

I trust behavior over self-description. People rarely know what they want, but how they talk shows it.

OTHERS IN THIS SPACE

Overtone, from Hinge's founder, and Dani are now building in the same direction. What stays different here: matching on communication style and attachment rhythm, and a fork system that does the narrowing for you.

WHAT I'M LOOKING FOR

Let's talk.

Product building is my focus. I'm open to a range of roles, as long as there's research and real product or business impact. Early-stage or human-centered teams are a bonus.

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